

~~AD 20/28~~
Edwin W. Lane Co.

presents

BOX
F-2

Rec'd 6/5/64

~~from the desk of~~
~~from the desk of~~

~~from the desk of~~
~~Louis J. Perlstein~~

reative Awards for:



TROPHIES



**BUSINESS
GIFTS**

**EMBLEMATIC
JEWELRY**



**INCENTIVE
AWARDS**

ADVERTISING SPECIALTIES



PLAQUES

PRIZES



PREMIUMS



Creative designs for:
 INCENTIVE AWARDS • ADVERTISING SPECIALTIES
 TROPHIES • PLAQUES • EMBLEMS • BUSINESS GIFTS

Edwin W. Lane Co.
 32 W. RANDOLPH • CHICAGO 1, ILL.
 STate 2-2317
 Don Thompson GENERAL MANAGER

Dear Awards Committee:

We gladly present this INCENTIVE AWARD CATALOG showing the wide selection of PRIZES, AWARDS, TROPHIES, PLAQUES, GIFTS, MEDALS and JEWELRY ITEMS for every occasion.

We cannot possibly show you our complete line of awards as we have hundreds more--this is a condensed catalog to cover all areas that we can supply. Please contact us for your specific needs so we can furnish the proper literature and information.

We pledge our most faithful attention to each inquiry and order. Our over "40 YEARS OF SPECIALIZED EXPERIENCE" will be used to serve you in the manner you desire. Our company continues to grow each year as we have proven our dependable service over the years. We know the importance of making delivery on time for your presentation.

Our GUARANTEE - INTEGRITY - QUALITY - SERVICE - every order must be completely satisfactory to our customer and our honesty and fair dealing is back of every piece of merchandise sold.

SPECIAL AWARDS are our specialty - Just send us your ideas, sketches and detail and we will create comprehensive artwork along with prices for your consideration.

Every achievement should be recognized with an award--as it stimulates SPORTS - ATTENDANCE - SAFETY - SALES - ADVERTISING - LOYALTY - SERVICE - RETIREMENT - MEMBERSHIP or the hundreds of other events. Our experience has proven that the area of personal recognition is a most important one in furthering the aims and purposes of any organization.

May we ask that you call upon us for suggestions and ideas that will enhance award and commemorative programs that you may be planning.

Cordially yours,
Don Thompson
 Don Thompson
 General Manager

dt,mh

PRESTIGE CHAMPIONSHIP AWARDS

Selected walnut and gold awards to honor achievement and recognize events of importance. All designs are available with inter-changeable figures to honor sport or event desired.



Gold or Silver		Bowl on Walnut Base	
Bass	Hgt.	Silver	
V-SRA/36	\$37.50	VSSRA/36	\$40.50
V-SRB/36	\$43.50	VSSRB/36	\$47.50
V-SRC/36	\$55.00	VSSRC/36	\$57.50



	Hgt.	
O-500A-23	16"	\$36.00
O-500B-23	18"	\$37.50
O-500C-23	20"	\$40.00

Ideal miniature replica for large traveling trophy--ON1025-33 shown below.



Modern Arrowhead Design
 in bright red and gold. Smart modernistic award.

	Hgt.	
V-S56A/5	24"	\$40.00
V-S56B/5	26"	\$42.50
V-S56C/5	28"	\$45.00

Expert Engraving
 Trophy PlatesNet 5c per letter
 Trophy CupsNet 8c per letter

All Figures Interchangeable.
 Specify Event Desired



Ideal Traveling Trophy
 Large Engraving Space.
 ON1025-3342" Hgt.....\$205.00



Impressive Shadow Box Design

	Hgt.	
V-S58A/3	24"	\$40.00
V-S58B/3	26"	\$41.50
V-S58C/3	28"	\$42.50



Smartly Trimmed in Gleaming Gold
 N99434" Hgt.....\$50.00

TRADITIONAL CUP AWARDS

in Gold or Walnut or Silver on Ebony — Ideal award for every occasion — especially for that unusual achievement.



Gold & Walnut

4 Sizes	Hgt.	
D-6923	8"	\$15.50
D-6924	11"	21.00
D-6925	12"	25.00
D-6926	16"	33.00



Gold & Silver	Hgt.	Walnut & Ebony
O-Q1W	12"	\$33.50 \$37.50
O-Q2W	15"	40.00 45.00
O-Q3W	16"	50.00 55.00



OM261	9" Hgt.	\$8.00
(Gold & Walnut)		
OM261S	9" Hgt.	\$9.00
(Silver & Ebony)		



Gold & Walnut

	Hgt.	
G830/7C	7 1/2"	\$ 7.75
G831/6C	10"	11.50
G832/6C	11"	13.50
G833/5C	13 1/2"	20.00
G834/5C	15"	24.00
G835/3C	20"	31.50
G836/3C	22"	42.00



Gold & Silver	Hgt.	Walnut & Ebony
O-N1WF	9"	\$8.00 \$8.50
O-N2WF	12"	10.50 11.50
O-N3WF	14"	14.50 16.00
O-N4WF	15"	18.00 20.00
O-N5WF	18"	23.00 26.00



D-211
All Metal Cup
3 3/8" Hgt.
\$1.25



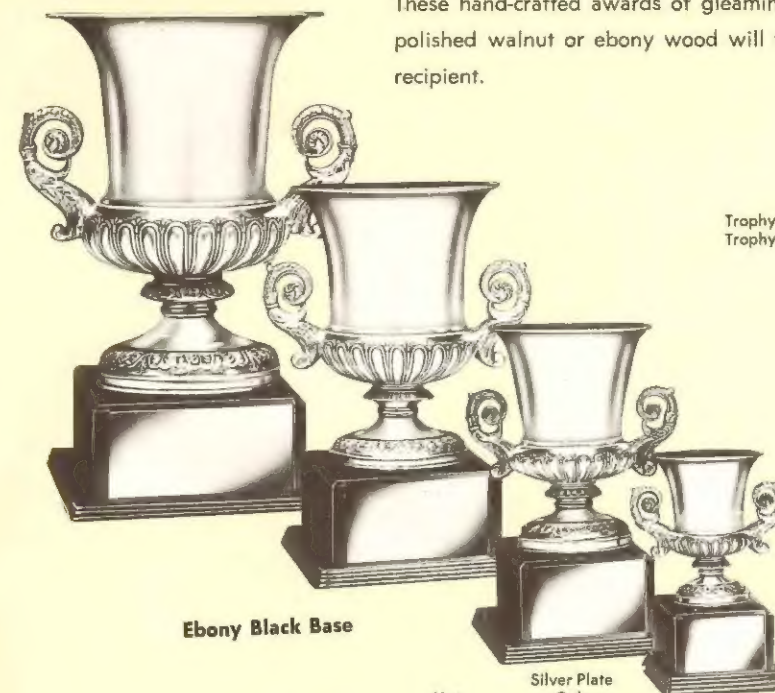
Economy Award		
Gold Cup on Morbelette Base		
W1-4	9"	\$3.00
W2-5	10"	3.50
W3-6	11"	4.00



Gold & Silver	Hgt.	Walnut & Ebony
O-N1W	5 1/2"	\$ 5.50 \$ 6.00
O-N2W	7"	7.50 8.50
O-N3W	8 3/4"	10.50 12.00
O-N4W	10"	13.00 15.00
O-N5W	12 1/2"	17.50 20.00

PRESTIGE CUP AWARDS IN ELEGANT SILVER OR GOLDTONE

These hand-crafted awards of gleaming silver or gold on highly polished walnut or ebony wood will truly honor and please the recipient.



Ebony Black Base

	Hgt.	Silver Plate Only
D-547E	15 1/2"	\$140.00
D-546E	12 1/2"	90.00
D-545E	10 1/2"	60.00
D-544E	8 1/2"	30.00

Available in Sterling Silver.
Write for Net Prices.

Expert Engraving
Trophy Plates.....Net—5c per letter
Trophy BowlsNet—8c per letter



Silver Plate & Ebony Base	
PS78F	24" w/fig.....\$90.00
PS78B	14" w/o fig..... 70.00
PS78	10" cup only.. 50.00

Silver Plate	
Hgt.	Only
D-547EF	24".....\$160.00
D-546EF	19"..... 100.00
D-545EF	16"..... 75.00
D-544EF	14"..... 35.00

All Figures Interchangeable
Specify Event Desired



O-SW3401-13	
Hgt.	
Goldtone	34".....\$148.50
Silver Plate 155.25



	Hgt.	Goldtone & Walnut	Silver Plate & Ebony
O-W360-3	11"	\$21.00	\$22.00
O-W361-3	12½"	31.00	32.50
O-W362-3	15"	42.00	46.00
O-W363-1	20½"	60.00	67.00



Silver Plate & Ebony	
Hgt.	Goldtone & Walnut
O-SW360-3	14 1/2".....\$22.50 \$24.00
O-SW361-3	18"..... 31.00 33.00
O-SW362-3	21 1/2"..... 45.50 50.00
O-SW363-1	30"..... 64.50 71.50

OUTSTANDING DESIGNS

In Popular Styles to Fit Every Budget
and to Honor Every Occasion.



Hgt.
O-259A 13" \$13.50
O-259B 14" 14.25
O-259C 15" 15.00



Walnut Wood
"Saleslady of
Year Award"
L944 6 1/2" Hgt. \$4.00



264-1
Featuring a choice of extra
large figure averaging 8"
in hgt. Total hgt. 12".
\$17.50



Hgt.
O-234A 14" \$12.50
O-234B 15" 13.25
O-234C 16" 14.00

All figures are interchangeable,
and can be furnished on any
award.

Expert Engraving
Trophy Plates.....5c per letter net



Hgt.
V-R52A 14" \$12.00
V-R52B 15" 13.00
V-R52C 16" 14.00



Hgt.
V-R56A 13 3/4" \$12.00
V-R56B 14 3/4" 12.75
V-R56C 15 3/4" 13.50



Walnut Wood
Hgt.
O-174A 9" \$7.25
O-174B 10" 7.75
O-174C 11" 8.25



Hgt.
N-911A 12 1/2" \$ 8.50
N-911B 13 3/4" 9.50
N-911C 15" 10.50



Hgt.
N-1041A 14 1/2" \$10.00
N-1041B 15 1/2" 10.50
N-1041C 16 1/2" 11.00

ECONOMY AWARDS

Distinctive Designs in Variety of Styles
Especially Suitable for the Low Budget



Walnut Wood
6 Sizes
Hgt.
W796 6" \$3.00
W797 7" 3.50
W798 8" 4.00
W799 9" 4.50
W780 10" 5.00
W781 11" 5.50



Walnut Wood
Hgt.
W509A 8" \$5.00
W509B 9" 5.50
W509C 10" 6.00



Silver on Walnut
Hgt.
GS846A 15" \$10.00
GS846B 16 1/2" 10.50
GS846C 18" 11.00



Walnut Wood
Hgt.
G826A 12" \$ 9.25
G826B 11" 9.75
G826C 10" 10.25



MARBLITE BASE
Available Black or White
Color — Specify Color
Desired.
Hgt.
W4 6" \$2.75
W5 7" 3.00
W6 8" 3.25

Expert Engraving
Trophy Plates.....5c per letter net



Walnut Wood
Hgt.
W508A 12" \$10.50
W508B 13" 11.00
W508C 15" 11.50



Silver on Walnut
Hgt.
GS809A 8 1/2" \$9.00
GS809B 9 1/2" 9.50
GS809C 10 1/2" 10.00



Walnut Wood
Hgt.
N990A 9" \$ 9.50
N990B 11" 11.00
N990C 13" 18.00
N990D 17" 26.00



Walnut Wood
Hgt.
O561 11" \$10.00
O562 12" 10.50
O563 13" 11.00

All Figures Interchangeable.
Specify Event Desired

CHAMPIONSHIP BOWL AWARDS

The classic design of fine quality Grecian urns and walnut bases exemplifies the beauty and craftsmanship of Master Artisans . . . The perfect award for every event.



Brass Only		
	Hgt.	
V-DVC-A/3	22 1/4"	\$29.50
V-DVC-B/3	23 1/4"	34.50
V-DVC-C/3	26"	44.50



		Brushed	Satin
	Hgt.	Brass	Silver
V-DR-A	7 1/2"	\$21.50	\$24.50
V-DR-B	8 1/2"	24.00	27.00
V-DR-C	9 1/2"	32.00	36.00



Brushed Brass Finish Only		
	Hgt.	
V-RV-A/5	11 3/4"	\$20.50
V-RV-B/5	12 3/4"	22.50
V-RVC/5	14 3/4"	25.50

Expert Engraving
Trophy Plates.....Net—5c per letter
Trophy BowlsNet—8c per letter

All Figures Interchangeable
Specify Event Desired



		Brushed	Satin
	Hgt.	Brass	Silver
V-SGA/36	17 3/4"	\$41.50	\$45.50
V-SGB/36	19 1/4"	50.50	55.50
V-SGC/36	21 3/4"	63.00	69.00



		Brushed		Satin
	Hgt.	Brass		Silver
V-DG-A	10 1/2"	\$22.00	V-DSGA	\$25.00
V-DG-B	11 3/4"	29.00	V-DSGB	33.00
V-DG-C	13 1/2"	41.00	V-DSGC	45.00
Also Available with Cover and Figure				
V-DGC-A/3	17 3/4"	\$30.00	V-DSGC-A/3	\$33.50
V-DGC-B/3	19 1/4"	38.50	V-DSGC-B/3	43.50
V-DGC-C/3	21 3/4"	51.00	V-DSGC-C/3	56.50



Brushed Brass Finish		
	Hgt.	
V-SV-A/36	22"	\$41.00
V-SV-B/36	24"	46.50
V-SV-C/36	26"	57.00

Practical GIFT AWARDS

Illustrated on this page is a variety of gift and prize awards in many styles and materials. The ideal selection for the practical minded.



G5820
ASHTRAY
in Black and Gold
Marble — 5" x 3"
\$8.50
Also available in
White Onyx. Specify.



G873
PERPETUAL CALENDAR
with **BALLPOINT PEN**
Walnut Wood Center-
piece with Onyx end.
9 1/4" x 4" — \$16.75



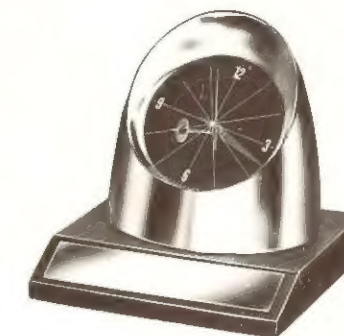
N907CLP
HANDWIND CLOCK
with **BALLPOINT PEN**
Select Walnut Base
Height 6 1/4"
\$19.50



Golden or Silver Hour
ELECTRIC CLOCK
Brushed Satin Finish
Height 8 3/4"
\$29.95
Figure mounted in
base for third
dimensional effect.



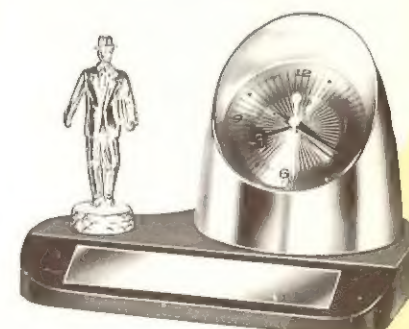
L3025F
Triple Chrome Plated
Twirlaway ASHTRAY
Cleans Itself with a
Twist — Height 7"
\$12.50
Also Available With-
out Figure \$10.00



Ideal Presentation
Modern Design
DESK CLOCK
Silver finish with
ebony base.
500SB — Electric\$35.00
580SB — Battery
Operated\$45.00



G5810
PEN SET
of Black and Gold
Marble — 5" x 3"
\$9.00
Also available in
White Onyx. Specify.



Modern Design Silver Finish
ELECTRIC CLOCK
Choice of figure. Height 7"
500SBF\$37.50
Battery Operated
580SBF\$47.50
Also available in gold
finish. Specify.



N-1065W
Walnut Wood
ELECTRIC CLOCK
Height 10 1/2"
\$25.00

WALNUT PLAQUES OF DISTINCTIVE DESIGNS

All new in design and style—sure to please the most discriminating buyer. All plaques illustrated are in stock for immediate delivery. All can be engraved in whatever style desired.



LP2-P
With emblem for
practically any sport
or any event
7 1/4" x 8 1/4" \$5.50



DP300W
6 3/8" x 8 1/8"
\$5.50



NP1216
4" x 5"
\$2.50



DP300W-6
6 3/8" x 8 1/8"
\$7.25



2 SIZES
LP-1—4 1/2" x 5" \$3.50
LP-2—7 1/4" x 8 1/4" \$5.00



P77-6—7 3/4" x 10" \$13.50
P78-5—9 3/4" x 12" \$20.00
P79-5—11 1/4" x 14" \$24.00



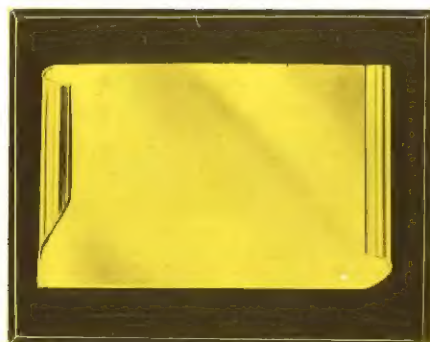
STATE PLAQUE
Available for Any State. Ideal for State
association award.
Average 12" to 15"
\$30.00



KEY STYLE PLAQUE
OP25
5" x 7 3/4"
\$6.75



OP83
6 3/4" x 5"
\$5.00



DP95
SCROLL PLAQUE
6" x 9" \$11.25



N1246
METAL GAVEL
7" x 7 3/4"
\$8.00

SELECT WALNUT STOCK PLAQUE AWARDS

The perfect award for an enduring symbol of any achievement. Many plaques are designed for individual presentation, yet have ample room for many individual names to be used as an annual award.



LP900A—8" x 9" \$ 8.00
LP900B—10" x 12" \$11.50
LP900C—13" x 16" \$16.00



P9-E—13" x 20" \$75.00
40 individual plates.
P90E—10" x 15" \$33.00
18 individual plates.
P90CE—8" x 12" \$24.00
10 individual plates.
P90DE—6" x 9" \$20.00
6 individual plates.



P92A—6" x 7" \$ 7.25
P92B—7 1/2" x 9" \$ 9.25
P92C—10" x 12" \$14.50
P92D—12" x 15" \$20.00

1348C—8" x 10" \$20.00
1348D—10" x 12" \$25.00
1348E—13" x 16" \$35.00
Prestige award, walnut wood, with
rich duo-tone bronze plate. Engraving
shows through in bright, rich contrast.



P20—8" x 13" \$17.50
P21—10 1/2" x 16" \$25.50
P22—13" x 19" \$31.50



N1234A—9" x 11" \$12.00
N1234B—11" x 12 1/2" \$14.00
N1234C—12" x 14 3/4" \$16.00



N1222A—7" x 9 1/2" \$ 7.50
N1222B—9 1/2" x 12 1/2" \$11.50
N1222C—12" x 16" \$16.00



BOOK PLAQUE
P227A—10" x 15" \$26.50
P227B—8" x 12" \$20.00
Also available as stand-up plaque with sub base.
P228A—20" x 11 1/2" \$35.00
P228B—17" x 9 1/2" \$27.50

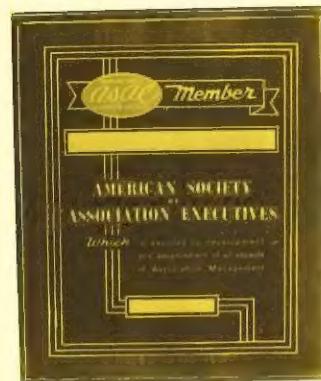


P77—7 3/4" x 10" \$11.50
P78—9 3/4" x 12" \$15.00
P79—11 1/4" x 14" \$18.00

Expert engraving available in a variety of type styles. Write for sample and quantity prices. All plaque engraving net 8c per letter.

CUSTOM DESIGNED PLAQUE AWARDS

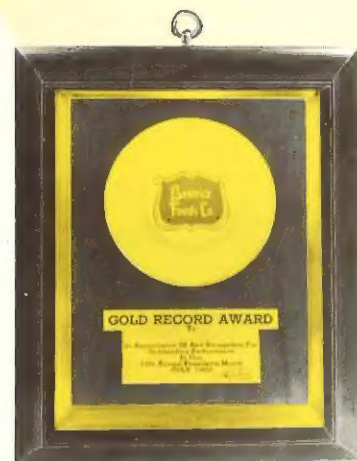
These are but a few of the special plaques designed for various companies, associations, country clubs, etc. If you are in need of a special plaque our expert art department will gladly design one for you of any style, any material, cast, etched, embossed or laminated. All are available to you at a surprisingly low cost.



ASAE AWARD
Etched bronze on walnut
for displaying membership.



ETCHED SILVER ON EBONY
Deeply etched, black lettering and
detail against a silver background
with a highly polished ebony black
board.



AN OUTSTANDING AWARD in
gleaming gold, with bright red
enameled logo, black etched let-
tering with a blue velvet back-
ground. Set in a gleaming black
frame. A highly attractive and
desirable award.



EMBOSSSED ALUMINUM ON WALNUT
For those wishing a really different design.
Incorporate your trademark, insignia,
building, or any other idea.



SALES INCENTIVE AWARDS
Honoring personnel or distributors.
Deeply embossed. Showing bust of
company president along with
company product.



DISTINCTIVE EMBOSSSED AWARD
illustrating company logo,
and name for
leading distributor.



INTER-COMPANY AWARD
Of embossed copper; awarded for
cordial business relations.



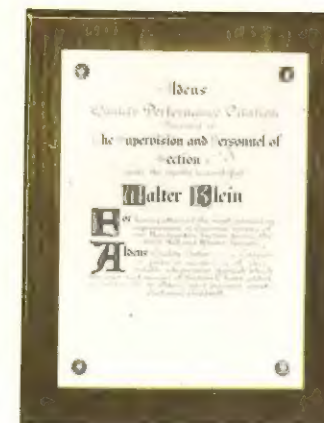
SAFETY AWARD
Copper embossed award for
Company, Dept., Division,
or Plant Safety.



**EMBOSSSED COPPER,
ALUMINUM, BRASS
PLAQUE AWARDS**
Another **SALES MANAGE-
MENT AWARD** incorporating
company logo and name,
featuring embossed copper
on walnut.



OFFICER AWARD
Honor your officers using stock
embossed copper on walnut and
personalize with names, title,
association and year.



SELECT WALNUT HARDWOOD
enhances the beauty of the plexiglas
covered, hand embossed and colored
certificate, with copy
made to order.



SPECIAL SOLID CAST BRONZE
Showing Trademark Reproduction
Hand finished and polished to a
gleaming finish and mounted on
a select walnut board.



SOLID BRONZE CASTING
Suitable for mounting on
any surface.
Send us your copy and
size desired and we will
quote NET Cost.

SPECIAL PLAQUE AWARDS

These plaques are designed only on special order and are suitable for every event. Handsome and attractive. Will be proudly displayed anywhere.



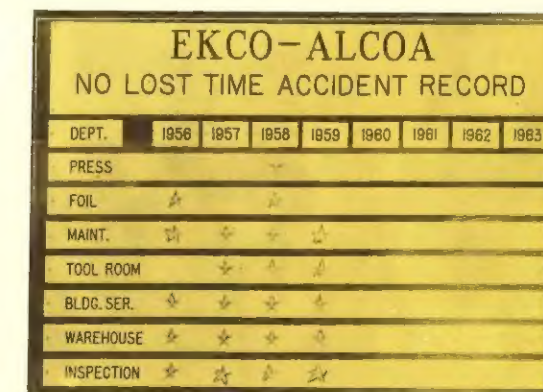
STERLING SILVER ON EBONY
Especially engraved with choice of lettering
mounted on ebony black wood.



SOLID BRONZE ON WALNUT WOOD
Available in a variety of sizes.
Write for special prices.



BRONZE DESK NAME PLATES
Furnished with name and title.
\$15.00 Net



A SPECIAL DESIGN AWARD of walnut wood,
with etched lettering.
Yearly dept. stars are engraved as they are earned.



LAMINATED PLASTIC
Special scroll laminated to
genuine walnut finished hardwood.
Priced by size and quantity.



ENGRAVED "MAN OF MONTH" AWARD
with a specially designed figure for
a monthly presentation.
Made to Order

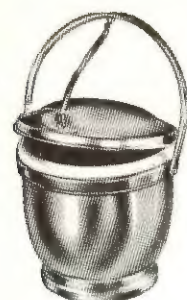


A useful as well as decora-
tive **SHIELD SHAPED
AWARD**, with an electric
clock and cast bronze
plates.

ELEGANT SILVER-PLATE, STERLING & PEWTER AWARDS

The finest detail is embodied in the classic designs and is combined with quality materials and workmanship to create awards of unsurpassed beauty.

EXPERT HAND ENGRAVING
8¢ Per Letter NET



3800A
Hinged Cover
ICE BUCKET
With Unbreakable Liner
Keeps Ice up to 10 Hours
Hot Liquids 3 Hours
Heavily Silver Plated
\$32.50

G51265
Pewter Tankard
With or Without
Glass Bottom
Capacity 1 Pint
Glass
Bottom.....\$12.50
Plain
Bottom..... 10.00
1/2 Pint Capacity
Glass
Bottom.....\$7.50
Plain
Bottom..... 6.50



GOBLET
The Ideal Award
in a Variety of
Finishes
Height
P376 —
Sterling ..\$30.00
P376 — Silver
Plate 8.50
B376 —
Pewter 6.00
G376 —
Brass 9.95



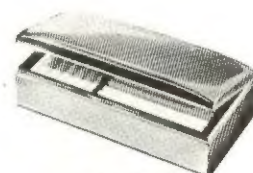
WATER PITCHER
Authentic
Reproduction of a
Paul Revere Pitcher
Silver Plate
P363 6 1/2 oz. ..\$ 7.50
P362 10 oz. .. 10.00
P361 23 oz. .. 15.00
P360 2 qts. .. 20.00
Sterling
P363 6 1/2 oz. ..\$25.00
P362 10 oz. .. 32.50
P361 23 oz. .. 55.00
P360 2 qts. ..125.00



OVAL SERVING TRAYS
A Modern Design
in Gleaming Silver Plate
O309 ..9 1/2".....\$ 5.25
O314 ..14"..... 10.50
O316 ..16"..... 13.50
O318 ..18"..... 15.50



T150
ROUND
SERVING TRAY
Attractive
Sterling Silver
10 1/2" Diameter
\$57.50
Also Available in
Other Sizes



Cedar Lined
Heavily Silver Plated
2000 — 3 3/4" x 3 1/4" x 1 1/2"
Silver Plate ..\$12.50 ..Sterling ..\$29.50
1899 — 6 1/2" x 3 1/4" x 1 1/2"
Silver Plate ..\$14.50 ..Sterling ..\$42.50
2001 — 7 1/2" x 3 1/4" x 1 3/4"
Silver Plate ..\$17.50 ..Sterling ..\$65.00



PAUL REVERE BOWLS
Colonial Design — Heavyweight
(6 sizes)
Silver Plated Sterling
ON/4 4" ..\$6.00 ..\$20.00
ON/6 6" .. 9.50 .. 40.00
ON/8 8" .. 13.50 .. 75.00
ON/10 10" .. 18.00 .. 115.00
ON/12 12" .. 35.00 .. 160.00
ON/15 15" .. 60.00 .. 260.00



ON064
Silver Plated
SILENT BUTLER
7 1/2" Long
\$12.50



REMOVABLE BASE
The exclusive display base
provides an ample engraving
plate. The bowl can also be
engraved and is easily
mounted or dismounted for
functional use.



BOWL and BASE
ONB/10 ..10".....\$32.50
ONB/8 ..8"..... 25.00
ONB/6 ..6"..... 17.50
ONB/4 ..4"..... 12.50



BOWL BASE FIGURE
ONB/F10 ..15".....\$42.50
ONB/F8 ..12"..... 32.50
ONB/F6 ..10"..... 22.50
ONB/F4 ..7"..... 17.50



**Silver and Mahogany
PERPETUAL AWARD**
With sufficient area to adapt
itself to a wide variety of
name arrangements.
ONB/F10 ..10".....\$42.50
With 1 Front Plate
Add \$1.00 for Each
Additional Plate Desired

SPECIALTY PRIZES AND AWARDS

POPULAR LEATHER PRIZES



D5H500-6\$3.95

Saddle Cowhide
Suntan, Brown, Black
Pocket Secretary with
Pencil — A Real Value

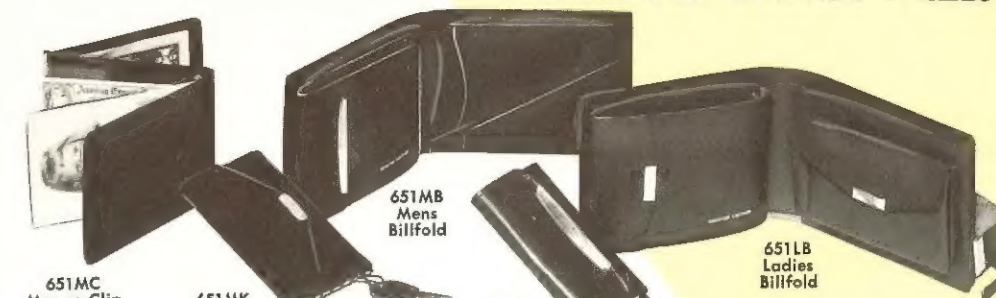


Popular cross Pen & Pencil Set with salesman emblem
applied genuine turned highly polished case.

350 Chrome Pencil\$6.50
350P Chrome Pen\$6.50
G15 14K Gold Filled Pencil.....\$10.25
G15P 14K Gold Filled Pen.....\$10.25
(If desired without Salesman deduct \$2.50)



BALLPOINT PENS
Ideal Give Aways
Available All Price Ranges
Imprinted or Without — Write For Details



651MC
Money Clip

651MK
Mens
Key Case

651LK
Ladies
Key Case

651MB
Mens
Billfold

651LB
Ladies
Billfold

ATTRACTIVE PRIZES in Genuine Leather at remarkable low prices —
Individually boxed. Black or Ginger for men — Red or Platinum White
for women.

ITEM	1-11	12-23	24-49	50-99	100 Plus
651MC	3.00	2.50	2.25	2.00	1.75
651MK	2.50	2.00	1.75	1.50	1.25
651LK	2.50	2.00	1.75	1.50	1.25
651MB	4.00	3.50	3.00	2.00	1.75
651LB	4.00	3.50	3.00	2.00	1.75

(3 Line Imprint — 14c Each — Large Quantity Prices Available)



**DECISION
MAKER**
Silver Dollar
Mounted on
spindle — SPIN
it for head or tail
decision
mounted on
marble base.
DM-S\$6.95



TRAVEL ALARM CLOCK
Ideal Prize, Sales Promotion or
Award.
PW6—Size 3 1/8"x2 3/8".....\$5.95
White or Black Dial — Available
Tan—Brown—Red—Blue
(Write for Quantity Prices)



**BULL THROWER
COIN AWARD**
Sun-Ray Finish
1 1/4" Dia.
Key Chain \$1.00
Pocket Piece \$1.00
(Includes individual
names engraved)
Write for
quantity prices



HORSE'S TAIL AWARD
For the one who brings up the
tail end. Walnut & Gold
0262-SHB 6" Hgt\$6.50



BULL THROWER AWARD
Walnut Wood
Sun-Ray Figure

853-1BT 12 1/2"\$20.00
66-5BT 6 1/2" 6.50

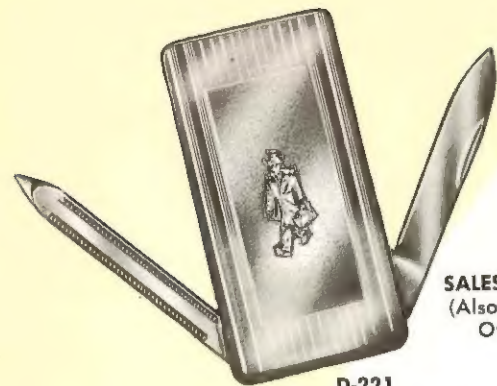
Expert Engraving
Trophy Plates.....Net—5c per letter
Trophy BowlsNet—8c per letter



HEADLESS SALESMAN AWARD
For the Salesman who lost his
Head
0264-1HS 12" Hgt\$18.50

EXCLUSIVE JEWELRY AWARDS

Beauty, quality and economy are combined in any of the useful jewelry awards available. For a more exclusive piece your trade-mark, insignia or seal can be incorporated on any money clip, tie bar, medallion, etc. Write for our surprisingly low prices.

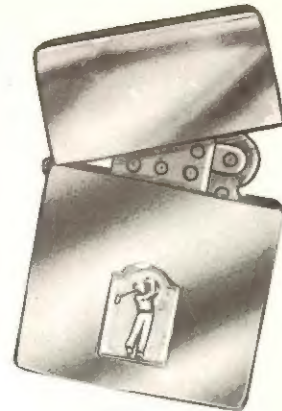


D-221
MONEY CLIP, KNIFE
and
FILE COMBINATION
Silver Finish
\$4.00

SALESMAN AWARD
(Also Available for
Other Events)



D-G215
Alligator Grip
TIE BAR
Silver or Gold Plate
\$3.50
Sterling or Gold Filled
\$6.50



231
ZIPPO LIGHTER
With Emblem
Applied. Specify
Event Desired.
Chrome
\$6.50



SPECIAL PRESENTATION
Cases of Plastic. Suitable for Medal
Illustrated — Other Medals Also Avail-
able. Write for Medal Catalog.

SENIOR
Ribbon and
Case
60¢

JUNIOR
For Medal
Only
20¢



EXPERT ENGRAVING
AVAILABLE
5¢ PER LETTER



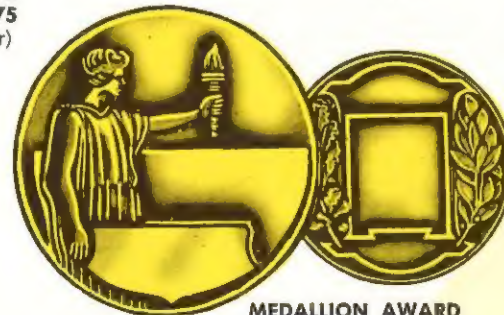
D-40704
WALLET CARD
That Can Be Engraved With
Any Special Lettering of Your
Choice — 3 1/2" x 2 1/4"
Goldtone **\$ 3.50**
Sterling Silver **10.75**
Gold Filled **12.75**
(Lettering Extra — 8¢ Per Letter)



D-B4
MEDAL
Bronze **\$2.40**
Silver Plate **2.50**
Gold Plate **2.90**
Sterling **5.75**
Gold Filled **7.45**



5C60
SERVICE PIN
Year Numeral Can Be Set In Center
Company Name On Bottom Bar
Bronze **\$1.50**
Silver Plate **1.75**
Gold Plate **2.00**
Sterling **2.75**
Gold Filled **3.00**



MEDALLION AWARD
Suitable For Any Event
442 1 1/2" Dia. Bronze **\$2.30** Silver Plate **\$2.60** Gold Plate **\$2.80** Sterling **\$ 8.50**
444 2" Dia. 3.10 **\$3.30** 3.50 **12.50**
Fabric Covered, Silk-Lined Presentation Box **1.20**

QUALITY LOW COST ATHLETIC CHARMS

Fully Modeled



E3



E7



E9



E12



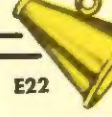
E12C



E18



E21



E22

Bronze-Tone
\$1.40 Each

Silver-Tone
\$1.45 Each

Gold-Tone
\$1.50 Each

Packed in Individual Boxes
Other Medals and Charms Available — Write for Current Catalog

Other Pins and Medals Available — Write for Our Special Catalog



6" SPEAKERS BELL
The Perfect Presentation for the
Presiding Officer
Gleaming Brass Finish
Full " Height
B6 — 6" Dia. — 5 Lbs. **\$17.50**



Celluloid
BADGES and BUTTONS
In Any Size and Color.
Give Us a Rough Idea of
What You Want and
We Will Design One to
Your Liking.



Etched
WALLET CARDS
In a Choice of Colored Enamel and
Finishes Made to Order at a
Surprisingly Low Cost



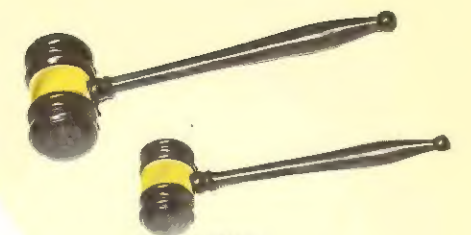
EMBLEMS
Recognition of Outstanding Services
Sales, Years, Service, Safety Should be
Recognized by Establishing a
Special Program



PERSONALIZED
WATCHES
In a Variety of
Price Ranges
All Nationally Known
Brand Names
Available
(Send for Literature)



RIBBONS
A Suitable Low-Cost
Committee
Recognition.
Company, Club or
Fraternity Insignia
Can be Incorporated
in the Design
(Send for Ribbon
Circular)



GAVEL
In a Variety of Woods
Walnut - Rosewood - Cocobolo
L6 Ladies' **\$7.00** **\$7.50** **\$7.50**
M6 Men's **7.75** **9.00** **9.00**
Furnished with Gold Engraving Band
If Sterling Silver Band is Desired Add
\$4.00 to L6 or \$5.00 to M6 and Specify



LIGHTER
Your Emblem Applied
to a Men's or Ladies'
Lighter at a Low Cost



CUFF LINKS
A Company Insignia, Seal
or Building can be
Designed for You



TIE CLIPS
Suitable for Any Type of
Award in a Choice of Many
Styles and Finishes



KEY CHAIN
Available with Your Company
Logo, Building, Insignia in a
Choice of Finishes



MEDALLIONS
Suitable for Management,
Anniversary, Customer, or
Any Other Program

CUSTOM DESIGNED JEWELRY AWARDS

Individually Designed

Illustrated on this page are but a few of the special awards in pins, medallions, etc. to improve sales, loyalty and safety. Write us for special prices, artwork and information on custom design works.

CUSTOM DESIGNED TROPHY AWARDS

Individually designed, created and manufactured to order for your special promotion. Send us your rough idea, we will make comprehensive sketch as well as a detailed presentation and price quotation at no charge or obligation.



BOB-O-LINK CUP

Sterling Silver
Champagne Cup with
an Ebony Black Base



GENERAL ELECTRIC "60" OSCAR AWARD

Gleaming Gold with
Brazilian Green Marble
Base. A Color
Combination Sure
to Please.



GENERAL ELECTRIC TROPHY

A Cast Gold World,
Trim and Plate is
Featured with the
Select Ebony Black Wood



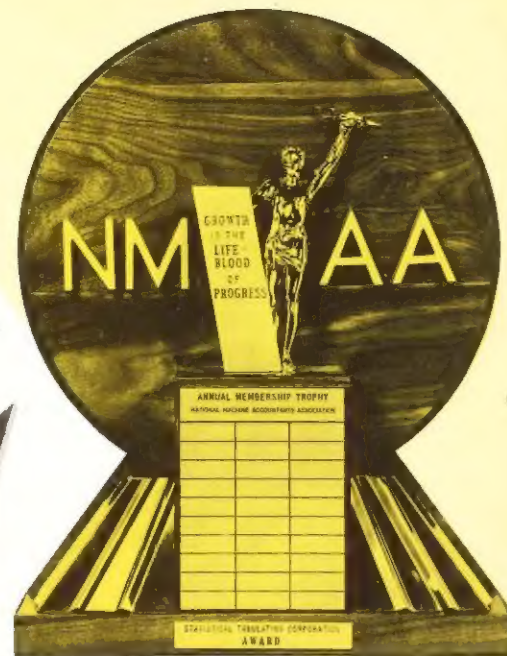
SEAGRAM CHAMPIONSHIP BELT

Antique Gold Finished
Buckle with Red, White
and Blue Belt in a
Black Velvet Lined Hand-
Rubbed Walnut Wood
Presentation Box



CHICAGO TRIBUNE BOAT OF THE YEAR AWARD

A Gleaming Silver
Bowl Mounted
on an Ebony Base



NMAA TROPHY

Select Walnut Wood
Enchanced by the
Gleaming Gold
Figure and Trim



NRA AWARD

Brushed Silver
on Highly Polished
Ebony Black Wood



BIG "E" AWARD

Walnut and Gold
Hand Finished
of Select Woods

EXCLUSIVE CUSTOM DESIGNED GIFT ITEMS

Presented here are a few of our exclusive and practical gift awards that are sure to be welcomed by the recipient because of their beauty and functional use.

LISTED BELOW ARE A FEW OF OUR MANY SATISFIED CUSTOMERS

- GENERAL ELECTRIC CO.
- QUAKER OATS CO.
- SWIFT & CO.
- MOTOROLA, INC.
- SEARS, ROEBUCK CO.
- U. S. GYPSUM CO.
- U. S. STEEL CO.
- CHICAGO TRIBUNE
- ZENITH RADIO
- FORD MOTOR CO.



THE "THINKER" AWARD

Oxidized Bronze
on Walnut Base



PAPERWEIGHT

For a New Approach in
Ornamental Desk
Piece Your Company
Logo, Trademark or
Insignia can be Mounted
Marble or Onyx



LUCITE LIGHTER

Prudential Building
reproduced in miniature
embedded in Clear
Lucite with Company
Name, and
Individual Name all
floated inside. Most
useful and talked about
award in years. We can
create any and all Lucite
items you desire.



CIGARETTE POCKET AND TABLE LIGHTERS

In a Variety of Sizes
and Shapes are the
Ideal Promotional Awards



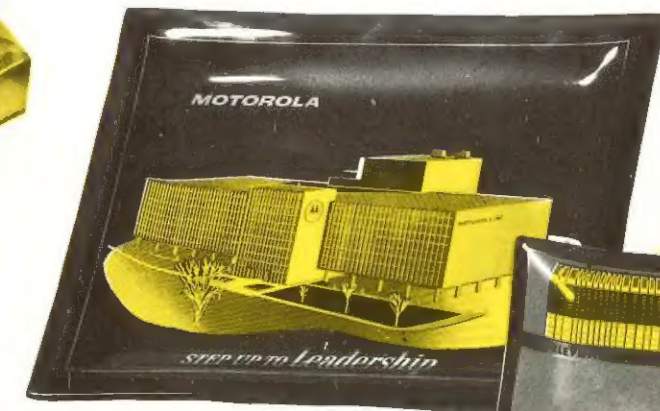
CAST METAL PAPERWEIGHTS

The Ideal Way to
Promote a New
Building or Commemorate
An Existing One. Parks,
Stadiums, Factories All
Can be Reproduced.



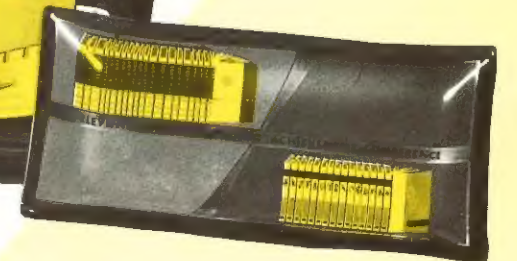
GLASSES

Any Size or
Style Available
With Hard Fired
Silk Screened
Design



AD TRAYS FOR SPECIAL EVENTS

Buildings, Products, Services,
Anniversaries, Logos
All Can be Incorporated
in these Break-Resistant
Glass Trays



VIRTUALLY ANY DESIGN, TRADEMARK OR INSIGNIA CAN BE REPRODUCED FOR PAPERWEIGHTS, GLASSES, ASHTRAYS OR ANY OTHER AWARD. LET US KNOW YOUR WANTS AND WE WILL DO THE REST.

										
Male Track	Male Relay	Male Softball	Baseball	Girl Softball	Male Swimmer	Girl Swimmer	Male Tennis	Girl Tennis		
										
Male Basketball	Girl Basketball	Male Golf	Girl Golf	Male Archer	Girl Archer	Girl Volleyball	Male Volleyball	Football		
										
Drum Majorette	Drum & Bugle Corps	Music Lyre	Dancing					Boxing		
										
High Individual Game	High Individual Series	High Individual Average	Doubles Champions					Singles Champion	Karting	Auto
										
Male Bowler	High Team Game	High Team Series	Most Improved Bowler	Girl Bowler	Salesman	Bridge				
										
League Champions	2nd Place Team	3rd Place Team	All Events Champion					Obedience		
				No. 799 \$2.50						

No. 799 \$2.50
Pictured with Achievement Emblem and in
Actual size. Price includes any Emblem
shown on this page.



ORDER

Creative designs for:

Edwin W. Lane Co.

Don Thompson GENERAL MANAGER

SOLD TO	SHIP TO
Address	Address
City	City

WHEN ORDERING TROPHIES PLEASE GIVE US PERMISSION TO SUBSTITUTE ONE OF EQUAL SIZE AND VALUE IN THE EVENT YOUR ORIGINAL SELECTION IS NOT IN STOCK.

Date		Order No.	When Ship	Terms:		
Quantity	Catalog Number	If Trophy - Specify male or female and the sport - If Medal - Specify finish - Gift Items Specify name		Cat. Page No.	Price	Amount

Total of order

"Our Greatest Asset Is The Good Will of Our Customers"

ENGRAVING INSTRUCTIONS

PLEASE PRINT OR TYPE

Use Additional Sheets If Necessary

MODEL No. _____	MODEL No. _____
<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy Total Letters	<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy Total Letters
MODEL No. _____	MODEL No. _____
<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy Total Letters	<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy Total Letters
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MODEL No. _____	MODEL No. _____
<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy Total Letters	<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy Total Letters

TOTAL NUMBER OF LETTERS ENGRAVED _____

IMPORTANT FIGURE INFORMATION

All trophies are priced to include a figure which is designed to be in the best proportion. The last digit in the code number (Example -1, -3, -5, -6, or 7) of the trophy designates the size of the figure included in the price.

FIGURE PRICES (NOT INCLUDING EXTRA PRICE)

No. 1	\$9.00	No. 3	\$4.50
No. 5	\$2.40	No. 6	\$1.80
No. 7	\$1.20		

For extra price figures, add the amount listed under figure illustration to above price. Notice that there are 5 sizes of figures available. No. 1 figures will stand as high as 12" and average approximately 8" in height. No. 3 figures will stand as high as 8½" and will average approximately 7" in height. No. 5 figures will stand as high as 7½" and will average approximately 6" in height. No. 6 figures will stand as high as 5½" and will

average approximately 5" in height. No. 7 figures will stand as high as 4½" and will average approximately 4" in height.

Figure positions will vary slightly from #3, #5, #6 and #7 figures. The figure shown in the catalog will be the most popular position.

It is possible that certain figures in other sizes not designated for the trophy can be used. In such cases, and where the figure will fit and is in proportion to the trophy, compute the price as follows:

#1 figure in place of a #3 (add	\$4.50)
#3 figure in place of a #5 (add	\$2.10)
#5 figure in place of a #6 (add	\$.60)
#6 figure in place of a #7 (add	\$.60)
#3 figure in place of a #1 (deduct	\$4.50)
#5 figure in place of a #3 (deduct	\$2.10)
#6 figure in place of a #5 (deduct	\$.60)
#7 figure in place of a #6 (deduct	\$.60)

Figure

ACCORDION
ADONIS
AIRPLANE
AIRFORCE (Cadet)
ANIMALS
ARCHERY
AUTOS
 Antique
 Competition Coupe
 Corvette
 Dragster
 Foreign Sports Car
 Go-Kart
 Hot Rod
 Jalopy
 Junior Derby
 Karting
 Midget
 Model "T" Ford
 Modified Roadster
 Pickup Truck
 Quarter Midget
 Racing
 Sports Cars
 Stock Cars
 Trailer Truck
 Volkswagon
 Winged Sports Car Wheel
 Winged Tire
BABY CONTEST
BADMINTON
BASEBALL
BASKETBALL
BEAUTICIAN
BEAUTY CONTEST
BICYCLING
BILLIARDS
BIRDS
BOATS AND BOATING
BOWLING
BOXING
BRIDGE
BULL THROWING
BURRO
CADUCEUS
CAMPING
CANDLE PIN BOWLING
CAMERA
CAT
CHEERLEADERS
CHEF
CHESS
CITIZENSHIP
CLUB EMBLEMS
COACH
CORN
COWBOY
COWGIRL
CROSS
CURLING
DANCING
DARTS
DEER, BUCK
DIVING
DOGS 44 Diff. Breeds
 Afghan
 Airedale
 Basset Hound

Figure

DOGS—Continued
 Beagle
 Boston Terrier
 Boxer
 Brittany Spaniel
 Bulldog, English
 Bull Terrier
 Chihuahua
 Chow
 Cocker Spaniel
 Collie
 Coonhound
 Dachshund
 Doberman
 English Bull
 English Springer Spaniel
 Foxhound
 French Poodle
 German Shepherd
 German Shorthair
 Great Dane
 Greyhound
 Huskie
 Kerry Blue Terrier
 Labrador Retriever
 Malamute
 Manchester Terrier
 Obedience Figure
 Pekingese
 Pointer
 Pomeranian
 Poodle, French
 Pug
 Samoyede
 Schnauzer
 Scottie
 Sealyham
 Setter
 Springer Spaniel, English
 St. Bernard
 Weimaraner
 Whippet
 Wirehair Terrier
 Wolfhound
DOMINO
DEBATE
DISCUS
DOUBLE FIGURES
 PLATFORM
DRAMATICS
DRUM MAJOR
DRUM MAJORETTE
DUCKPIN BOWLING
EGG
EAGLES
FARM ANIMALS
FENCING
FIELD HOCKEY
FIGURE PLATFORM
FIREMAN
FISH AND FISHING
FOOTBALL
GAVEL
GOLF
GRADUATES
GYMNASTIC
GUIDED MISSILE (Nike)
GOCART

Figure

GUITAR
HANDBALL
HEART
HORN OF PLENTY
HORSES
 Arabian
 Arabian Mare
 Barrel Racing
 Bronco
 Burro
 Colt
 Crittter
 Cutting Horse
 5-Gaited
 Hackney
 Jumping Horse
 Morgan Horse
 Mule, Missouri
 Pacer
 Parade Horse
 Percheron
 Pole Bending
 Polo
 Pony
 Quarter Horse
 Quarter Horse Colt
 Quarter Horse Mare
 Race Horse
 Roping Horse
 Shetland Pony
 Show Horse
 Tennessee Walker
 Thoroughbred
 3-Gaited
 Trotter
 Western
HORSESHOES
ICE HOCKEY
ICE SKATING
JUDO
JUSTICE
JUNIOR BASEBALL
KING
LAMP OF KNOWLEDGE
LAMP OF LEARNING
LIVESTOCK
MADONNA
MARBLE SHOOTER
MARINE
MEDALLION FIGURES
MENORAH
MERCURY
MICROPHONE
MILITARY FIGURES
MINK
MULE
MUSIC
NEWSBOY
NIKE MISSILE
PALETTE
PATROL BOY
PHOTOGRAPHY
PLOW
PUBLIC SPEAKING
QUEEN
QUICK DRAW
QUOITS
RADIO (See Microphone)

Figure

ROBIN HOOD
ROLLER SKATING
SAFETY
SAILOR
SALESMAN & SALESLADY
SCOUTING
SCUBA
SCULLING
SHOOTING
SHRINER
SHUFFLEBOARD, DECK
SHUFFLEBOARD, TABLE
SKATING, ICE
SKATING, ROLLER
SKIING
SANTA CLAUS
SKY DIVER
SOCCER
SOFTBALL
SOLDIER
SPEAKERS BELL
SQUASH
SKIN DIVING
STAR OF DAVID
STOCK & FAIR
 Angus, Bull
 Angus, Cow
 Angus, Steer
 Baby Chick
 Beef
 Brahm Bull
 Chicken
 Corn
 Dairy Bull
 Dairy Cow
 Duck
 Egg
 Goose
 Hereford Bull
 Hereford Cow
 Hereford Steer
 Hog
 Longhorned Steer
 Plow
 Rabbit
 Rooster
 Sheep
 Shorthorn Bull
 Shorthorn Cow
 Shorthorn Steer
 Turkey
SWIMMING
TABLE TENNIS
TENNIS
TENPIN BOWLING
TORCH
TRACK & FIELD
TRACTOR
VICTORY
VOLLEYBALL
WATER SKI
WATER SPORTS
WAC
WEIGHT LIFTING
WINGED TIRE
WORLD
WRESTLING



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